



1. No matter what story she got her hands on, Hollywood columnist Nancy Burneth never let go of her cigarette holder. It gave her clearer taste.



2. No need for a cigarette holder today. You've got Parliament. The recessed filter is tucked back, away from your lips.



3. With Parliament, you taste rich, clean flavor, never the filter. It's our inside scoop.

Parliament. The recessed filter cigarette.

It works like a cigarette holder works.



King: 11 mg. "tar," 0.9 mg. nicotine av. per cigarette by FTC method.
100's: 11 mg. "tar," 0.7 mg. nicotine av. per cigarette by FTC method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

